

Make a more profitable herd

Treat sick cows
before clinical
signs appear

Breed off of
natural heats

Leave the
rest alone to
make more milk



 **SCR** by Allflex
World leader in animal monitoring

Text **PROFITABILITY** to **71441**
for more information

Managing for Profitable Milk

Reproduction, Naturally!

Improve heat detection and optimal insemination timing.

- Reduce synchronization protocol use as much as 99%.
- Eliminate labor-intensive, cow routine disrupting heat detection protocols.
- Minimize number of pregnancy checks that interrupt cow routines.
- Develop individual voluntary waiting periods to maximize lactation profitability.
- Quickly identify and intervene anestrus cows.

Proactive Health

Early detection and interventions for sick cows and the ability to track the effect of treatments.

- Diminish veterinary drug use.
- Reduce lock-up times that disrupt cow routines.
- Improve culling decisions and reduced death loss.

Nutrition, Just the way they like it!

Group and herd level rumination and eating time, and in-group rumination consistency monitoring.

- Discover responses to ration changes or challenges from mold and toxins within hours.
- Assess and control feed mixing and delivery protocol consistency.

Calmer Cows

Vital information, in real time, without having to interrupt cow routines.

- Lower number of "touches" per lactation as much as 65%.
- Scrutinize herd/group response to cow-employee interactions.
- Identify and reduce the effects of environmental stressors that affect the herd.

Efficient Employees

Consistent and objective cow status eliminates the variability of manual processes.

- Actionable data identifies the cows that need management attention or interventions within minutes.
- Employees' time focused on the cows that need attention, no "missed" cows.
- Reduced reliance on employee with "cow skills".
- Fully integrated sort gates to further minimize cow-employee contact.
- Easy-to-understand interfaces.